

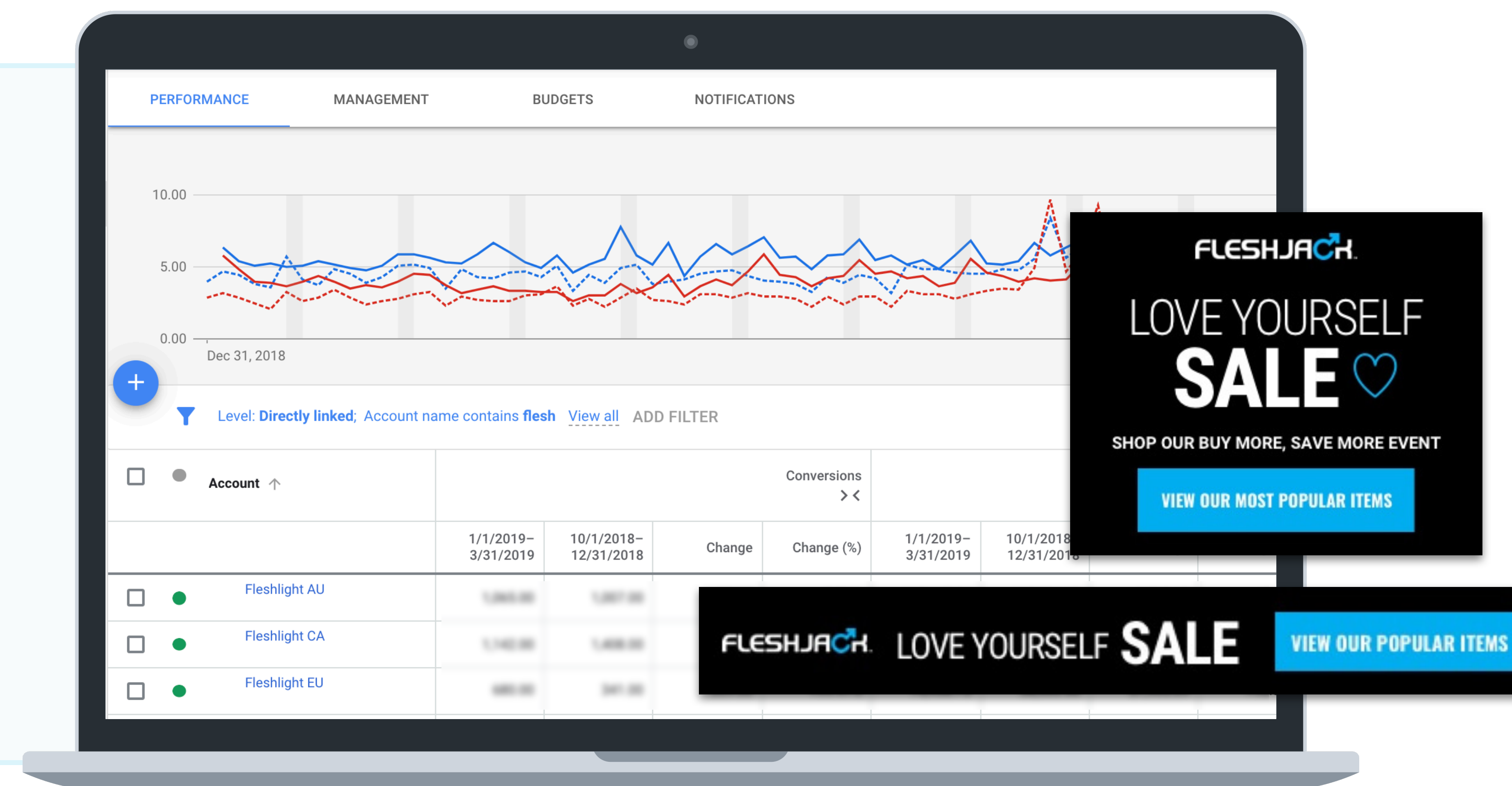
How Fleshlight Stood Out From Its Competitors On Google & Bing

Fleshlight offers uniquely designed products to enhance and provide pleasure for couples and singles. It has been the top in its industry for quality, creativity, and customer care.

After Fleshlight started with KlientBoost, they saw launched strategies such as location targeting, match-type campaigns, and more. These initiatives brought a **17% increase in conversions** and **13% decrease in cost per conversion**.

How We Did It:

- Single Keyword Ad Groups
- Single Product Ad Groups
- Match-Type Campaigns
- Location Targeting
- Multi-Platform Management



KlientBoost has continually increased revenue and improved spend to earn ratio. I really appreciate their constant push to take profit further and higher. They are very upbeat, professional, responsive, honest, and willing to listen and collaborate.

Kabir Hamid - Marketing & Sales Director | Fleshlight

The Results



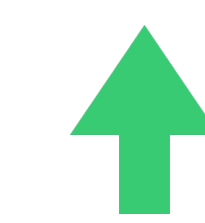
17%

Increase in Conversions



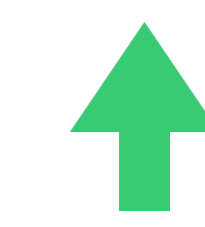
13%

Decrease in Cost per Conversion



18%

Increase in Conversion Value/Cost Ratio



20%

Increase in Conversion Value



18%

Increase in Conversion Rate